

## 2024 Rate Card & Media Specification

Our official journal is published digitally on a quarterly basis to our 5,000+ members, students along with many industry and business contacts. In addition, our readership will have the facility to forward articles and content via social media.

In addition, a select number of advertisers in each edition, will be able to avail of the facility to enhance their adverts with responsive upgrades where links from the digital advert can lead directly through to either client websites or enhanced content such as video links.

Please note that CPA Ireland have the right to refuse any advertising within this publication and that adverts will be placed at their sole discretion even if there has been any engagement prior to publication.

### Supplying Artwork

Please ensure **all artwork is converted to RGB** or supply **packaged InDesign files**. If supplying high res PDF please include bleed if bleed ad and ensure correct size.

Email to: [accountancyplus@gmail.com](mailto:accountancyplus@gmail.com)

Please put Accountancy Plus Advert in subject field or on disk and send to:

Nine Rivers Media Ltd.  
6 Sandymount Green, D04 XY70

Published by



### Rates

Full Page	€1,695
Half Page	€995
Quarter Page	€595
Premium Page	€1,990

If supplied adverts require alterations to either size, style or content additional design charges will apply. Adverts can also be designed from start to finish for an additional cost.

These prices are net of agency commissions and VAT.

### Copy Deadlines

Mon 19th February  
Fri 5th May  
Fri 26th July  
Fri 18th October

### Publication Dates

Thurs 14th March  
Thurs 20th June  
Wed 12th September  
Fri 5th Dec

Please note publication size, as it is NOT A4

### Full Page

Trim: 215mm wide x 280mm high  
Safe Type Area: 175mm wide x 240mm high  
Bleed: extra 5mm all round

### Half Page

Portrait: 90mm wide x 260mm high  
Landscape: 186mm wide x 125mm high

### Quarter Page

Landscape: 186mm wide x 60mm high