



CPA Ireland

### **Employer Network**

Facing the Future of Accountancy Together

By facing the future of accounting with CPA Ireland, employers will be able to add value to their businesses with a newly designed syllabus and dedicated hands-on support with talent attraction and retention.

# Benefits of being part of the CPA Employer Network

#### Cutting Edge Syllabus

The new CPA Ireland syllabus supports the skillset of the future accountant embedding emerging and disruptive technologies such as artificial intelligence, block chain and data analytics into syllabus content. It also addresses emerging challenges for finance professionals and concentrates on the ethical responsibilities of accountants and auditors who will operate in this new and challenging environment.

### Talent Attraction: CPA Ireland Placement Service

Complimentary trainee recruitment service to help you source top trainee talent.

#### **Employee Retention**

CPA is the most recognised professional accountancy designation globally helping you attract and retain top talent.

#### Transparent Pricing

All fees are fixed in Euro so there is no uncertainty around foreign exchange rates.

#### Flexible Study Options

With both online  $\theta$  classroom learning options your team can efficiently manage study time around business hours.

#### O No Employer Accreditation Process

No documentary evidence or application required.

#### Digital Processes

With a customer centric approach, CPA Ireland has built a number of digital processes for students and members including an online training recording and easy to use CPD recording tools.

#### Visibility over Trainee Development

Opportunity to close skills gaps with access to real time data regarding your trainee's development.

#### No Upfront Fees

All fees are staggered throughout the qualification so there is no initial lump sum payment.

#### Reduced Study- Related Absence

With only two exam sittings a year your team will only have biannual study related leave.

#### Build relationships with Emerging Talent

Forge connections with undergraduate talent through the CPA FastTrack Programme.

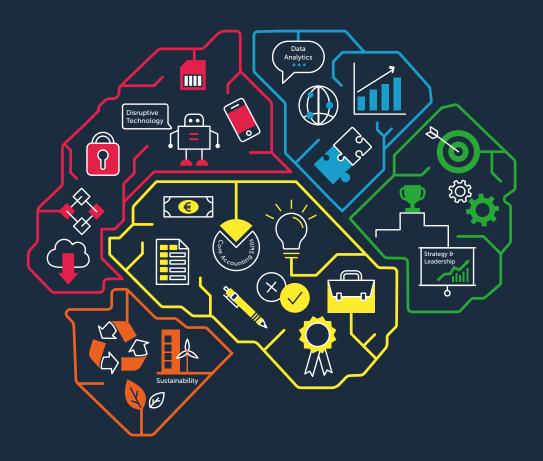
#### Job Advertising

Promote your vacancies free of charge on the CPA Jobsearch facility that receives in excess of 55,000 visitors per annum.

#### Online Exams and Remote Invigilation

With online exams and remote invigilation your trainees will be able to sit exams from their home or office.

# How will the CPA Qualification add value to your Business?



#### **Core Accounting Skills**

The CPA syllabus develops the skills and knowledge required of a professional accountant through the study of the core subjects of accounting, audit, tax and finance.

#### **Data Analytics**

With the introduction of Data Analytics For Finance as an elective at the final Strategic level, CPA's will be able to analyse and communicate analysis around business decisions. Trainees who take this subject will also qualify with the Analytics Institute of Ireland as a Certified Business Data Analyst.

#### Strategy & Leadership

Accountants are at the strategic core of all businesses. Through the study of Strategy and Leadership CPAs will develop the skills to add value to the businesses they work within.

#### Disruptive Technologies

Technology is changing how accountants will fulfil their professional roles in the future. CPAs will have the relevant knowledge around disruptive and emerging technologies such as Artificial Intelligence, Blockchain and Fintech.

#### Sustainability

CPAs will have the skillset and be able to lead and drive responsible and ethical action around the areas of sustainability reporting and carbon accounting.

## Benefit from a Full E-Learning Solution



#### **Student Registration**

This simple online form allows trainees to register for the CPA Qualification in minutes.



#### **Training Record**

This online tool allows trainees to easily record their required training and engage with their mentors.



#### Learning

All stages of the CPA Qualification can be studied through well supported e-learning packages.



#### **Exams**

With online exams and remote invigilation trainees can sit exams online on a PC or laptop at a location of their choice.

### Pathway to becoming a CPA

There are three exam levels and three years required training to become a CPA. Students can start their journey at different points, depending on their previous examinations and exemptions granted.

LEVEL ONE
CPA FOUNDATION

#### **Subjects Covered:**

- Management Fundamentals
  - Management Accounting
  - Financial Accounting
    - Taxation

LEVEL TWO
CPA PROFESSIONAL

#### **Subjects Covered:**

- Financial Reporting
- Advanced Taxation
- Managerial Finance
  - Corporate Law
- Performance Management
  - Audit & Assurance

LEVEL THREE CPA STRATEGIC

#### **Subjects Covered:**

- Advanced Financial Reporting
  - Strategy & Leadership

#### Trainees choose two electives:

- Advanced Tax Strategy
- Data Analytics for Finance
- Advanced Audit & Assurance
- Strategic Corporate Finance

# Trainee Placement Service



With the war for trainee talent intensifying, CPA Ireland can support you in recruiting top trainee talent through our complimentary placement service.

The Trainee Placement Service will assist you with:

- Sourcing high calibre CPA trainee candidates
- Screening suitable candidates for any CPA trainee roles on offer.
- Advertising your trainee roles on relevant job boards and social media channels.
- Advice in relation to the trainee market and candidate preferences.
- Scheduling interviews and liaising with candidates in relation to times, dates and location.
- Providing timely feedback to candidates that have gone through your interview process.
- Making the initial offer of employment to the successful trainee candidate.

#### **Benefits**

#### **Avoid Recruitment Costs**

Eliminate recruitment advertising & agency fees from your staffing budget.

#### **Access to High Calibre Trainee Talent**

Diverse range of candidates including graduates, accounting technicians & leaving cert students.

#### **Boost your Employer Brand**

With timely interview feedback and one to one support, all candidates will have a positive experience with your organisation.

#### **Decrease Your Time to Hire**

Eliminate trainee sourcing, screening and interview scheduling from your hiring process.

Thuring my job search I came across the CPA Trainee Placement service and I felt this programme was very well tailored to help me pursue a career in accountancy. CPA Ireland is partnering with a great network of leading employers nationwide that are looking for people that want to start a career in Accountancy."

Codruta Buzea, CPA Trainee



"We are extremely happy with Kieffer.
He is very good in every aspect with knowledge, attitude and work ethic.
We hope he has a long career ahead of himself in Accenture."

Brian Carew, Finance & Accounting Manager, Accenture

"I highly recommend the Trainee Placement Service. The process was so easy and helped our firm to quickly meet our recruitment needs. The quality of applicants provided and the support from CPA Ireland was excellent."

John McCarrick, Principal Partner, McCarrick & Associates

### CPA FastTrack Programme



#### CPA FastTrack will support and enhance your current trainee recruitment strategy.

CPA Ireland have partnered with colleges and universities nationwide that will enable you to build relationships with high calibre students before they graduate.

The FastTrack programme allows students who are still in college to register with CPA Ireland and begin their professional training while completing a work placement or summer internship.

The experience a student gets while on a FastTrack internship will count towards the three - year training requirement with CPA Ireland.

#### Why offer the CPA FastTrack Programme in Your Organisation?



#### Forge Relationships with Emerging Talent

Get ahead of the competition for top accountancy talent by developing relationships with students before they graduate.



#### **Extra Resources**

Benefit from an extra resource that can help accomplish goals and finish projects.



#### **Enhance your Business Culture**

Provide an opportunity for your current employees to connect with the students and mentor them.



#### Revenue

Increase revenue streams by trainees qualifying as accountants in a shorter period of time.











Leading Irish Accountancy Body

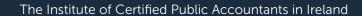
Internationally Recognised Qualification

5000 Students and Members

Flexible Learning Options

Dedicated Support Team





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